



TITLE SPONSOR \$25,000

- Highest degree of promotional exposure.
- Name prominently listed on large street banner displayed in weeks leading up to the run.
- The only name on runner bibs worn by every participant.
- Premier placement of name/logo on run t-shirts.
- Name/logo prominently listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name on start line, finish line, and thank you signs at event.
- Special recognition at awards ceremony.
- Opportunity to distribute promotional items to all event attendees. (includes 10x10 ft. tent, 8 ft. table, and two folding chairs)
- Up to 25 complimentary race registrations.

PLATINUM SPONSOR \$10,000

- Prominent name on run t-shirts.
- Name/logo prominently listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name on start line, finish line, and thank you signs at event.
- Special recognition at awards ceremony.
- Opportunity to place promotional items on information table.
- Up to 10 complimentary race registrations.

GOLD SPONSOR \$5,000

- Most prominent name on mile marker signs.
- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name on start line and thank you signs at event.
- Special recognition at awards ceremony.
- Opportunity to place promotional items on information table.
- Up to 5 complimentary race registrations.



SILVER SPONSOR \$2,500

- Name on mile marker signs.
- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name on thank you sign at event.
- Special recognition at awards ceremony.
- Up to 2 complimentary race registrations.

BRONZE SPONSOR \$1,000

- Name on run t-shirts.
- Name/logo listed on Hackensack University Medical Center Foundation website with link to your company website.
- Name on thank you sign at event.
- Special recognition at awards ceremony.

WATER STATION SPONSOR \$500

- Name/logo displayed on all water stations located throughout the race route.
- Name on thank you sign at event.

SUPPORTING SPONSOR \$250

- Name on thank you sign at event.

IN-KIND DONATION

- In-kind donations will be acknowledged on the thank you sign at event.
- For in-kind donations please contact Danielle Binn directly by e-mail danielle.binn@hackensackmeridian.org

REMEMBRANCE PATH

- Make a donation of \$100 to honor or remember someone special. Each name will be included on a laminated placard along our Remembrance Path on the grounds of Zion Evangelical Lutheran Church on Race Day.

*In accordance with the Internal Revenue Service regulations, tax deductibility will be determined by sponsor level and number of participants. Fair Market Value is \$15.00 per participant.

Hackensack University Medical Center Foundation • 160 Essex Street, Suite 101, Lodi, NJ 07644
HackensackUMC.org/Donate
Danielle Binn 551-996-3451 • danielle.binn@hackensackmeridian.org