



A Conversation with Joseph Simunovich, Chairman of the HUMC Foundation Board of Trustees and Devoted Supporter

Joseph Simunovich recently began his fourth year as chairman of Hackensack University Medical Center Foundation's Board of Trustees. Voted by the Greater New York Hospital Association as 2009 Trustee of the Year, Mr. Simunovich, vice chairman of the board of directors of United Water New Jersey-New York, and United Water's parent board, volunteers in numerous public and private capacities, including serving three years as chairman of the HUMC Board of Governors, where he helped lead fundraising efforts for the Sarkis and Siran Gabrellian Women's and Children's Pavilion, The Joseph M. Sanzari Children's Hospital, The Donna A. Sanzari Women's Hospital and the Mark Messier Skyway for Tomorrow's Children.

As foundation board chairman, Mr. Simunovich played a major role in the *Beyond Extraordinary Campaign*, raising funds to construct the John Theurer Cancer Center, which opens in November 2010. Mr. Simunovich is now leading a new fundraising campaign, **A BEAT BEYOND**, to construct the state-of-the-art Heart & Vascular Hospital at HUMC. This "hospital within a hospital" will integrate preventive, diagnostic, and treatment services for all types of cardiac and vascular diseases. He is also a member of the HUMC Board of Governors and serves as vice chairman of the Board of Trustees of Hillcrest Health Service System Inc., the parent company of HUMC.

Mr. Simunovich discusses his connection to HUMC and his pride to be involved with such an outstanding medical center.



Joseph Simunovich
 Chairman, Hackensack University Medical Center Foundation Board of Trustees; member, HUMC Board of Governors; vice chairman, Board of Trustees of Hillcrest Health Service System, Inc.

Q. Your volunteer commitments to HUMC, as well as your financial support, date back to 1991. How did you get started?

A. At the time, I had several friends involved with the medical center, and they were convinced it was one of the absolute best hospitals in the country in terms of facilities and quality patient care. They were right – HUMC was becoming an extraordinary healthcare facility with a vision of growth and excellence. I joined the board and devoted myself

Continued on page 2

A Conversation with Joseph Simunovich, Chairman of the HUMC Foundation Board of Trustees and Devoted Supporter

Continued from page 1

to contributing to HUMC's mission to lead the pursuit of excellence in healthcare. We have, in good measure, realized this goal and earned a national reputation as one of America's 50 Best Hospitals. This designation recognizes hospitals that have demonstrated superior clinical quality. HUMC is one of only 27 hospitals nationally named to the list four years in a row, and the only healthcare facility in New Jersey, New York and New England to accomplish this. It's a great accomplishment and one that has given me, and continues to give me, a great deal of personal satisfaction and pride.

Q. The nation has been in a serious economic downturn and yet a record \$97 million has been raised during your tenure as chairman. How has HUMC attracted such support?

A. The success is largely due to the excellent leadership and high standards of the board members and executive staff at HUMC, led by Robert C. Garrett, the HUMC president and chief executive officer and his excellent team; Robert L. Torre, executive vice president and chief operating officer of the HUMC Foundation and his staff; and members of the Board of Governors, Board of Trustees, and the Hillcrest Board. Together, with an exceptional medical and nursing staff, they work diligently to meet the goals of the medical center. We are also extremely fortunate to have outstanding support from our employees.

Q. What initiatives are you most proud of?

A. The most important initiative for HUMC is always the next one. As we draw near to the completion of the John Theurer Cancer Center and begin the construction of the Heart & Vascular Hospital, I am really excited about the **TOUCHDOWN FUND: SCORE FOR KIDS, CARDIAC AND CANCER**. The **Touchdown Fund** officially "kicked-off" with an on-field announcement at Giants Stadium this past October. This exclusive charitable partnership, a first of its kind for the New York Giants, raises funds for the HUMC Foundation and creates a great synergy between two champions, the New York Football Giants and Hackensack University Medical Center.

It is also important to acknowledge the contribution and fine work of my longtime friend and our past chairman of the Board of Governors, J. Fletcher Creamer, Jr. Fletch has led this institution with determination and grace during some difficult times and HUMC has emerged stronger for his efforts.

Q. What do people in the community tell you about HUMC?

A. The marvelous thing for me is that within the community there is a real sense of allegiance and a general feeling of pride in HUMC. We share an understanding that this is a unique

Continued on page 3

We truly appreciate the generosity of donors like you.

The Foundation's goal is to raise the funds necessary for quality patient care and state of the art facilities. Your support makes projects like the John Theurer Cancer Center and the Heart & Vascular Hospital possible. For more information about HUMC programs and services and how to give, please call us at 201-996-3720 or visit our website, www.humcfoundation.com.



A Conversation with Joseph Simunovich, Chairman of the HUMC Foundation Board of Trustees and Devoted Supporter

Continued from page 2

place. There's almost never a day that I do not see or hear from someone who tells me about the excellent care and quality services they've received here.

Q. Who are the most important people in your life?

A. My wife Pam, of course, and our two children, daughter, Tracy, married to Stephen Martinez, and their four terrific sons, Stephen, Christopher, Andrew and Kevin; and son, Joseph, married to Elizabeth.

Q. Anything further you'd like to add?

A. I am looking forward to working with my close friend, Joseph M. Sanzari, as he begins his term as chairman of the Board of Governors. His leadership and exceptional service to HUMC and our community will result in an outstanding record of achievement.

And finally, I would like to say something about all those who volunteer their time and efforts on behalf of the medical center. We are always on the lookout for quality board members and recently initiated a Board Recruitment Program. Our aim is to

attract not only those who wish to be involved, but identify those with diverse talents and energy who can make a serious commitment to the medical center and bring us to the next level. HUMC has grown at all levels — facilities, admissions, quality patient care, outstanding doctors, board members and an executive staff that has provided visionary leadership. In 1995, HUMC was the first New Jersey Hospital to have been awarded the Magnet Designation for Nursing Excellence and has since received consecutive re-designations for Nursing Excellence.

“The marvelous thing for me is that within the community, there is a real sense of allegiance and a general feeling of pride in HUMC. We share an understanding that this is a unique place. There's almost never a day that I do not see or hear from someone who tells me about the excellent care and quality services they've received here.”

— Joseph Simunovich, chairman of the HUMC Foundation Board of Trustees



What's Beyond "Beyond Extraordinary?"

Times change. Economies rise and fall. New science and new ideas take hold. But the need to provide extraordinary medical care to the families of our region is constant.

That means the Hackensack University Medical Center Foundation must constantly keep moving forward, helping to provide the kind of support that turns great ideas into great accomplishments, like the **Beyond Extraordinary** Campaign for the John Theurer Cancer Center, scheduled to open in the fall of 2010.

Knowing that we have such a generous core of supporters is what lets us dream big. Soon we will come to you with news about the new Heart & Vascular Hospital at Hackensack University Medical Center. When the time comes, we hope you will join us as we help take heart and vascular care **A Beat Beyond.**

And if we haven't said it enough —
thank you for supporting great medicine.



Robert L. Torre

Executive Vice President and Chief Operating Officer
Hackensack University Medical Center Foundation



HACKENSACK UNIVERSITY MEDICAL CENTER FOUNDATION

360 Essex Street • Suite 301 • Hackensack, NJ 07601-8566 • 201.996.3720 • www.humcfoundation.com

THE SONG OF LIFE

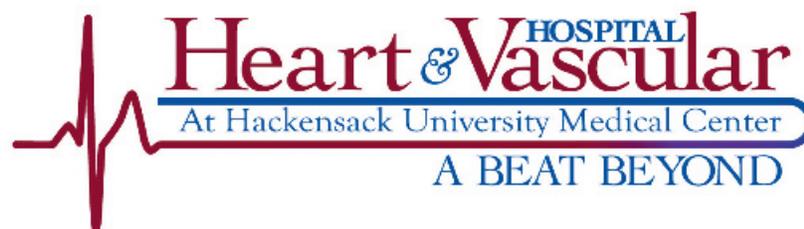
The human heart provides the world's most recognizable rhythm. Its vessels carry the beat outward, adding texture and harmony to the heart's voice.

It is the song of life itself: a reassuring cadence imbedded in our consciousness from the womb. Beat upon beat, each measure more precious than the last, each life's song made all the sweeter by our awareness of its brevity.

That's why, each year, thousands of people turn to Hackensack University Medical Center's Heart and Vascular Hospital to keep the beat alive.

And why we are looking for a few great hearts to help us expand our unique "hospital within a hospital" and go a beat beyond what was thought possible in cardiac care. In the coming months you will hear more about our new campaign, "The Song of Life," and our exciting plans for the future of HUMC's Heart and Vascular Hospital.

When the time comes, please look into your own heart and add its voice to ours.



Hackensack University Medical Center Holds “Wall Breaking” Ceremony For New Heart and Vascular Hospital — October 2009

Hackensack University Medical Center is pleased to announce a new direction in cardiovascular care. “The wall breaking is the first step in a long process that will lead to our vision of the Heart and Vascular Hospital, our hospital within a hospital,” said Robert C. Garrett, president and chief executive officer at HUMC. “This brand new facility will house state-of-the-art equipment and programs, which will really set HUMC apart from many heart centers and heart programs. This hospital will be among the finest in the nation.”

The Heart and Vascular Hospital will integrate preventive, diagnostic, and treatment services, with a special focus on cardiovascular disease management and breakthrough research. Inpatients and outpatients will be treated for all types of cardiac and vascular diseases, including heart problems, such as blocked arteries and irregular heartbeats; peripheral vascular disease; and neurovascular diseases, such as stroke and aneurysm. Housing all these services within one specialized location will allow for more efficient, effective patient care. With a dynamic team of cardiologists,

cardiovascular surgeons, and clinicians to coordinate the best treatment plans for our patients, the new Heart and Vascular Hospital will offer high quality, innovative solutions in cardiovascular care and, most importantly, help save lives.

What’s New?

This summer, the first suite in the new “hospital within a hospital” for heart and vascular treatment is expected to open at HUMC. It includes a \$3 million bi-planer — equipment that produces live images of the heart and blood vessels on two planes. “The \$25 million first phase is under construction on the second floor of the Patient Pavilion, which formerly housed the women’s hospital and is expected to be completed in spring 2011,” said President Robert C. Garrett.



To make a gift in support of this important project, please visit the Foundation’s website at www.humcfoundation.com and click on “Donate Now.”



Pictured from left: Rick Pumill, M.D., medical director, Hackensack University Medical Center (HUMC) Heart and Vascular Hospital; Gregory Simonian, M.D., chief of endovascular surgery and surgical director, Heart & Vascular Hospital; J. Fletcher Creamer, Jr., chairman of the HUMC Board of Governors; Robert C. Garrett, president and chief executive officer, HUMC; William Murray, member of the HUMC Board of Governors, member of the HUMC Foundation Board of Trustees, and chairman of the Heart and Vascular Hospital Advisory Board Committee; Peter Praeger, M.D., co-chief of Cardiothoracic Surgery; Joseph DeGregorio, M.D., chief of Interventional Cardiology and Interventional Research; Daniel Walzman, M.D., chief of Neuro-Interventional Surgery; and David Landers, M.D., executive director, Heart and Vascular Hospital.