

Hackensack University Medical Center FOUNDATION



To Lead the Pursuit of Excellence in Healthcare

Summer/Fall 2011

14th Annual Invitational Golf Outing Benefits the New Heart & Vascular Hospital

Hackensack University Medical Center Foundation held its 14th Annual Invitational Golf Outing on June 6th to benefit the new Heart & Vascular Hospital at Hackensack University Medical Center. The day turned out to be a perfect day weather-wise for the 200 golfers who attended the Foundation's golf and fundraising event at Edgewood Country Club. This year's event raised \$500,000 for the Heart & Vascular Hospital at Hackensack University Medical Center, "a hospital within a hospital."

The Heart & Vascular Hospital offers innovations in cardiothoracic surgery, interventional procedures, imaging, electrophysiology and endovascular procedures. It is dedicated to patients with cardiac and vascular disease and the renowned doctors who take care of them.

The honoree at this year's outing was Annette Catino, president and CEO of QualCare, Inc. Ms. Catino is a veteran healthcare executive and distinguished entrepreneur with more than 30 years of healthcare industry experience. She has been selected — three times — by NJBIZ as one of New Jersey's



Pictured from left: Joseph Simunovich, chairman of the Hackensack University Medical Center (HUMC) Foundation Board of Trustees, vice chairman of the Hillcrest Board of Trustees, and member of the HUMC Board of Governors; Annette Catino, president and chief executive officer, QualCare, Inc., and honoree at the Foundation's Golf Outing; Robert C. Garrett, president and chief executive officer, HUMC; and Robert L. Torre, executive vice president and chief operating officer, HUMC Foundation.

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50 Best Women in Business. In 2010 she was named as one of the Top 50 Most Powerful People in Healthcare in New Jersey by NJBIZ and was recently named as one of the 100 Most Powerful People in New Jersey Business by NJBIZ.

In 1991, Ms. Catino founded QualCare, Inc., the managed healthcare subsidiary of QualCare Alliance Networks, Inc. Today it is New Jersey's largest provider-sponsored, managed care company, serving more than 750,000 customers. She is also the chairman of the Board of Alterra, Inc., a subsidiary of QualCare Alliance Networks, Inc. She has served as a member of the Governor's Task Force on Healthcare through several administrations and was recently appointed to Governor Christie's Transition Sub-Committee on Healthcare. She is a Board member of Northfield Bank Corporation; Caucus NJ Educational Corporation; Sacred Heart University; John F. Welch College of Business, Board of Visitors and is the chairman of the Board of Pure Inventions, LLC.



Enjoying a round of golf are, from left: *Ketul Patel, executive vice president, chief strategy and operations officer, Hackensack University Medical Center (HUMC); Robert C. Garrett, president and chief executive officer of HUMC; Joseph M. Sanzari, chairman of the HUMC Board of Governors, member of the HUMC Foundation Board of Trustees, and member of the Hillcrest Board of Trustees; Joseph Simunovich, chairman of the HUMC Foundation Board of Trustees, vice chairman of the Hillcrest Board of Trustees, and member of the HUMC Board of Governors.*

Medical Center Goes a Beat Beyond and Celebrates the Grand Opening of its Heart & Vascular Hospital



Phase I of the construction of our new Heart & Vascular Hospital has been completed and we celebrated its grand opening on February 28, 2011. Phase II of this project is now in progress. For more information, please contact Robert L. Torre, executive vice president and chief operating officer of Hackensack University Medical Center Foundation, at 201-996-3720, or visit the Foundation's website today at www.humcfoundation.com.

Celebrating the grand opening of Hackensack University Medical Center's new Heart & Vascular Hospital (HVH) with a traditional ribbon-cutting ceremony are, from left: *Gregory Simonian, M.D., chairman of the Medical Executive Committee and chief of Endovascular Surgery at HUMC; William J. Murray, chairman of the HVH Advisory Board Committee, member of the HUMC Board of Governors, and member of the HUMC Foundation Board of Trustees; Robert C. Garrett, president and chief executive officer of HUMC; David Landers, M.D., chairman of the HVH; and Robert L. Torre, executive vice president and chief operating officer of HUMC Foundation.*

Charles Osgood, Anchor of *CBS News Sunday Morning*, is named Honorary Chairman of *A Beat Beyond Campaign* for Hackensack University Medical Center's Heart & Vascular Hospital

Charles Osgood, anchor of *CBS News Sunday Morning* and writer and commentator of *The Osgood File*, has been named honorary chairman of the *A Beat Beyond Campaign* for the Heart & Vascular Hospital at Hackensack University Medical Center (HUMC), succeeding best-selling author Mary Higgins Clark, honorary chair of the *Beyond Extraordinary Campaign* for the John Theurer Cancer Center.

Mr. Osgood is a broadcast media legend. In his role at CBS News, Mr. Osgood has won a Peabody Award and three Emmy Awards, and has been inducted into three industry halls of fame: the National Association of Broadcasters Hall of Fame, the Radio Hall of Fame at the Museum of Broadcast Communications in Chicago, and the Broadcasting and Cable Hall of Fame. In addition to *The Osgood File*, his daily news commentary broadcast on the CBS Radio Network, he writes a biweekly syndicated newspaper column and is the author of six books.

Robert L. Torre, executive vice president and chief operating officer at HUMC Foundation, said, "Charles Osgood's philanthropic efforts on behalf of HUMC will be immeasurably significant. It is a great honor to have his support in this extraordinary campaign to create a world-class, pacesetter home for advanced cardiac care at HUMC's Heart & Vascular Hospital."

Cardiovascular disease is still America's No. 1 killer, and even those it spares often need the kind of ongoing, technologically sophisticated, patient-centered care that is HUMC's hallmark.

HUMC has gathered some of the most experienced practitioners in the New York and New Jersey metropolitan area together in one place to provide seamless service, and it is vital that they have the most advanced technology available to diagnose and treat cardiac and vascular disease. That



Pictured from left: William J. Murray, chairman of the Heart & Vascular Hospital Advisory Board Committee, member of the Hackensack University Medical Center (HUMC) Board of Governors, and member of the HUMC Foundation Board of Trustees; Robert C. Garrett, president and chief executive officer of HUMC; Charles Osgood, anchor of CBS News Sunday Morning and anchor and writer of *The Osgood File*; Robert L. Torre, executive vice president and chief operating officer of HUMC Foundation; and Gregory Simonian, M.D., chairman of the Medical Executive Committee and chief of Endovascular Surgery at HUMC.

is exactly what this new Heart & Vascular Hospital is designed to do: help promote the kind of collaborative care and integrated research that leads to new advances in medicine and provides the best patient experience for our community.

HUMC's heart program has consistently been named one of the top 50 cardiac programs in the United States by *U.S. News & World Report*. According to the New Jersey Department of Health's Annual Report Card, HUMC has the best risk-adjusted survival rate for coronary artery bypass surgery in Bergen County.

Additionally, the HUMC Heart Failure Program is recognized nationally as one of the premier programs of its kind. It is the recipient of the prestigious Robert Wood Johnson Pursuing Perfection grant, which challenges its grantees to set new, higher standards for the delivery of healthcare services and to share the methods for achieving this goal with providers across the country. With these outstanding accomplishments, Hackensack University Medical Center stands ready to protect you and those you care about from this disease.

New Jersey Nets and Hackensack University Medical Center Team-Up for the Slam Dunk Fund: Score for Kids, Cardiac and Cancer

New Jersey Nets Basketball and HUMC have come together to form the *Slam Dunk Fund: Score for Kids, Cardiac and Cancer*. This charitable partnership will raise funds for the Joseph M. Sanzari Children's Hospital, the Heart & Vascular Hospital, and the John Theurer Cancer Center at HUMC.

By joining the Slam Dunk Fund, contributors will know their donations benefit one of the nation's most comprehensive and progressive medical centers. In addition, Slam Dunk Fund members will receive access to exclusive Nets experiences, such as the opportunity to travel with the team, participate in a basketball clinic hosted by a Nets player and many more.

"We are so honored and thrilled to partner with Nets Basketball in an endeavor that will benefit pediatric, cardiac and cancer patients at Hackensack University Medical Center," said Robert C. Garrett, president and chief executive officer at HUMC. "The Nets continue to demonstrate its philanthropic commitment and is precisely the kind of organization with which we strive to associate."

"The Slam Dunk Fund is the best kind of charitable partnership: one that delivers active benefits to Nets fans, while simultaneously advancing one of the nation's best hospitals and most comprehensive medical centers," said Joseph Simunovich, chairman, HUMC Foundation Board of Trustees. "HUMC and the Nets have been committed to philanthropic efforts for nearly as long as they've existed, so it only makes sense to join forces and strengthen that commitment even more."

"The combining of two prominent organizations dedicated to good works makes for the best kind of fundraising, and we are excited about the benefits this partnership will garner for those most important — our patients," commented Robert L. Torre, executive vice president and chief operating officer, HUMC



Sitting next to the Nets bench, from left: Jay-Z, part owner of the Nets; Ketul Patel, executive vice president, chief strategy and operations officer at HUMC; Sharon L. Scimecca, director, special projects/major gifts liaison at HUMC Foundation; and Robert L. Torre, executive vice president and chief operating officer at HUMC Foundation at the introduction of the "Slam Dunk Fund: Score for Kids, Cardiac and Cancer" at a Nets vs. Knicks basketball game at the Prudential Center on April 8, 2011.

Foundation. "The Slam Dunk Fund allows not only players and HUMC healthcare personnel to score for kids, cardiac and cancer, but the community at large as well."

"We are pleased to offer access to unique Nets experiences to raise funds that will benefit patients at HUMC," said Nets CEO, Brett Yormark. "We appreciate our alliance with HUMC and admire its first-rate dedication to its patients."



For more information on the Slam Dunk Fund, visit www.humcfoundation.com.

In Memoriam: Lydia T. Pfund



Lydia T. Pfund was a devoted supporter of Hackensack University Medical Center and a generous benefactor for many years. When her husband, Ledyard H. Pfund, a retired United Parcel Service executive, passed away in 1991, she chose a fitting memorial: a patient pavilion wing at HUMC now bears his name.

After her husband's passing, Mrs. Pfund continued her support of HUMC, particularly its John Theurer Cancer Center, which was dedicated in memory of her younger brother John, who passed away in 1994. The John Theurer Cancer Center was named through the outstanding generosity of Helena Theurer, his widow.

Mr. Theurer was responsible for transforming Theurer Inc., a wagon works company that he and Mrs. Pfund's grandfather founded, into a Newark-based manufacturer of tractor-trailers and shipping containers. Mrs. Pfund, who held undergraduate and graduate degrees from Stetson University in Florida, worked as vice president of Theurer Inc., which was sold in the 1980s.

At her passing, Mrs. Pfund was an honorary member of HUMC's Board of Governors and a member of the Foundation's Board of Trustees. As a longtime member of The Legacy Society, she had included HUMC in her will. Her charitable trust will help ensure that the medical center will continue to provide quality services far into the future.

We extend our deepest sympathies to the Pfund and Theurer families.

Leaving a Gift in Your Will to Hackensack University Medical Center

Since 1888, Hackensack University Medical Center's doctors and nurses have saved thousands of lives and enhanced the quality of life for countless others.

The world-class healthcare they provide is made possible, in part, by the generosity of people like you who decide to include HUMC in your will and estate planning.

We are grateful to so many who have supported the medical center through the years. Because of your generous support

and commitment to HUMC, we are one of the premier healthcare providers in the nation.

A bequest to HUMC will help us maintain excellence in patient care, and your heirs will benefit too, because you are removing assets from your taxable estate. For assistance in making a bequest to Hackensack University Medical Center, please contact Betty Kraus, manager of planned giving, at 201-996-3702 or bkraus@humed.com.

We truly appreciate the generosity of donors like you.

The Foundation's goal is to raise the funds necessary for quality patient care and state-of-the-art facilities. Your support makes projects like the John Theurer Cancer Center and the Heart & Vascular Hospital possible. For more information about HUMC programs and services and how to give, please call us at 201-996-3720 or visit our website, www.humcfoundation.com.



Location:

Hackensack University Medical
Center North at Pascack Valley
250 Old Hook Road, Westwood, NJ 07675

Entry Fee:

\$40 before August 26th; \$50 after August 26th

- \$2 Discount for online registration
- \$2 Discount for USATF members

Register Online:

www.raceforum.com/unitedwater

Schedule of Events:

- Registration, check-in and shirt/bib pick up: 7:30 am
- Half Marathon: 9:00 am
- Awards Ceremony: 11:30 am

Awards:

1st, 2nd, 3rd place over-all Male and Female
Top finishers Male and Female in
14 age groups (to 80+)

Course:

13.1 mile flat run through Bergen County's
residential roadways, including scenic
reservoir views and a 2.3 mile trail run.

For more information contact
Cheryl Moses, Race Director, at:
moses.racedirector@gmail.com

RUN THE RESERVOIR HALF MARATHON

Sunday, September 4, 2011

To Benefit
Hackensack
University Medical
Center Foundation



www.unitedwater.com/uwnjrun



GOOD NEWS for Donors Who Are 70½ or Older

You still have time to help charities further their good work with a tax-free gift from your IRA.

Included in federal legislation that was signed into law on Dec. 17, 2010, was the extension of the charitable IRA rollover through 2011. This allows donors 70½ or older to make tax-free transfers of up to \$100,000 from a Traditional IRA or Roth IRA directly to a qualified charitable organization.

To derive this tax benefit, you must instruct your IRA administrator to transfer the funds directly from your IRA to a charity, such as Hackensack University Medical Center Foundation (HUMC), by Dec. 31, 2011.

If you are not able to part with a portion of your IRA now, we hope you will consider leaving us all or a portion of this asset after your lifetime. Just name us as the primary

or contingent beneficiary of your IRA by contacting your plan administrator. As a tax-exempt charitable organization, we will be able to put 100 percent of your gift to good use.

For more information on supporting HUMC using your IRA, please contact Betty Kraus, manager of planned giving at HUMC Foundation, at (201) 996-3702 or at bkraus@humed.com.



Upcoming Special Events



New York Football Giants Kick-off Luncheon

August 31, 2011 (tentative date)

Celebrating Life & Liberty

September 18, 2011

SAVE THE DATE Annual Recognition Gala at Ellis Island

October 22, 2011

American Girl Fashion Show

November 11–13, 2011



HACKENSACK UNIVERSITY MEDICAL
CENTER FOUNDATION
360 ESSEX ST., SUITE 301
HACKENSACK, NJ 07601

GIVING OPTIONS

Hackensack University Medical Center Foundation encourages all donors to select a giving option tailored for their convenience as listed below:

- A direct gift using a personal check or cash, or by credit card through our website at www.humcfoundation.com.
- An outright gift of stock, bonds, and/or mutual fund shares that have appreciated since their original date of purchase. If you donate appreciated securities, which you have owned for at least one year, you can avoid paying the capital gains tax.
- Charitable remainder trusts that provide the donor with regular payments and Hackensack University Medical Center Foundation with the remainder at the end of a designated period.
- A donation of life insurance that would provide Hackensack University Medical Center Foundation with future income and provide no tax liability upon the donor's death.
- Matching gift programs secured by the donor through his or her workplace. Please check with your employer to see if a matching gift program exists.

There are a variety of "Naming Opportunities" available to choose from for a gift of \$250,000 and above in support of the John Theurer Cancer Center and the Heart & Vascular Hospital. For more information, please contact Helen Cuning, executive director of development, at 201-996-3717, or by email at hcuning@humed.com.